Fr3deR1cK Taylor, founder of Tomorrow Pictures, is a creative entrepreneur, filmmaker and culture consultant with a passion for documenting amazing stories and sharing them through digital media. His work and travels have taken him around the world, telling stories about people, the challenges they face and the inspiring solutions they offer.

The idea of galvanizing audiences through true stories of people doing extraordinary things serves as a source of endless inspiration to Fr3deR1cK. He makes media and creates experiences that ask thought provoking questions, teach us something and entertain us in the process. His sensibility lends itself to real people projects, documentaries, and social justice themed media.

Fr3deR1cK believes, "As our world gets smaller through global connections and technological advances, the opportunities to share information and affect change keep getting bigger."

The adventure into content creation started with a film education at Temple University’s highly regarded documentary filmmaking program, followed by a graduate degree in Communications from Georgia State. While teaching at the Atlanta College of Art and Clark Atlanta University, Fr3deR1cK took the leap into hip-hop music videos and TV content for legends like Russell Simmons, Outkast and directed a one-hit wonder called Da'Dip that had 15 minutes of fame on MTV and was nominated for awards for its visuals and creative style.

His belief that good business hinges on inclusion of the diversity of culture led him to open Tomorrow Pictures to manage and create content for television, corporate clients, commercials and web, as well as to continue to take on passion projects… documentaries, social justice videos, non-profit projects and the cause related work that gives his passion for telling visual stories purpose and meaning.

Fr3deR1cK says, "A cornerstone of my philosophy and the mantra for my company is to develop media concepts with diverse and universal appeal with the highest of production standards." Fr3deR1cK actively encourages and demands diversity in staffing and hiring in order to accomplish this goal. His commitment to training and mentoring young people of color, women and LGBTQ youth is unwavering.

His civil rights documentary Counter Histories: Rock Hill currently is screening at the Cannes Film Market, has aired nationally on PBS and was featured on Magic Johnson's television network Aspire! as part of the American Black Film Festival series. It continues to win best documentary and audience awards in film festivals around the world. Other doc work includes After the Fall: HIV Grows Up directed and shot on location in Romania and featuring young people who survived the pediatric AIDS Epidemic. Other films include Boxing Chicks: Women Boxers, and in post-production now, the story of a transgender tween coming of age in Los Angeles.

As an artist Fr3deR1cK builds experiences and installations with his photography, video, sound design.

Fr3deR1cK serves on the Board for the Buckhead Club, is a guest lecturer at University of Southern California and is regularly invited to speak on panels, at festivals, at conferences and universities.